

Girls & Gangs
Union Street Media Arts

Session 2
Media Workshop
1 minute film challenge P2

Objectives

The aim of the session is for the young people to follow through on their mini-project and learn how to frame their film at the editing table.

You will give the pupils a brief about how this session is a continuation from the last session: focus will be on finalising the film that the young people have produced by thinking about elements of editing through the use of technical skills.



Instructions

Provide young people with the Brief: *5 minutes*. A further *5 minutes* to allow the young people to create their groups and plan what they are going to do.

Filming: 1 hour

Reflection: 30 minutes

To make numbers more manageable or to give more tasks to other members of the group, you can separate the young people into 2 groups according to their skill set or interest:

Group 1 - Editing Team

Group 2 - The Youtube uploading Team/Marketing Team

Instructions for the 1 minute Film Challenge P2: Edit the film using Editing software such as Final Cut Pro, adobe Premier, iMovie, Windows movie maker etc. You have 1 hour to do this. Your teacher/youth worker may give you more time.

- The film will be edited according to the storyboard you created last session, you may change this if you need to.
- The Marketing group to create the title/ synopsis/ description / Relevant Tags. They should also come up with ideas on where to distribute the film. So for example, are there other social networking sites or platforms you can share your film on? What about any film festivals or competitions for young people's films? How about sending the film to your local MPs or teachers? Depending on the topic or point of your film, you may have a specific audience in mind – think of how to get through to them.

Tips, Tips, Tips

- They can use text and music to help the flow of their story.
- Once their film is done they will export it out of the editing software as a movie file in formats such as H.264 and MPEG4 and then upload it to Youtube or any other platforms.
- The marketing text for the film on Youtube must also be prepared such as the title, film synopsis or description and the relevant tags.

Reflection

Spend efficient time to watch and discuss each group's films and feedback as well as talk about each group's distribution ideas. As part of this you can:

- Get audience feedback from the class on each film
- Assess whether your film has achieved its objective
- Understand and discuss how to make your film better
- Get ideas on where else to show this film or who to send it to.

Pupils must encourage their peers to provide critical feedback; highlighting positives and areas of possible improvement!!!

During the reflection process it would be interesting to highlight any challenges, whether they are technical and/or research based. How these challenges that the young people faced, whether individual or in a group! Discuss the impact they think their film will have on the wider audience???